

Jackie Freiberg

International Best-selling Author, Speaker, Culture Coach

Jackie is dedicated to helping leaders create BEST places where the BEST people can do their BEST work to make the world BETTER.

According to a national survey, Jackie is recognized as one of the “Top 30 Best Minds on Leadership” and is one of the most sought-after female business speakers in the nation.

Jackie is NOT into canned speeches. You will never get an off-the-shelf or ready-made speech. When you book Jackie, your speech will be “tailor made.” She will work closely with you to thread your objectives into her message and co-create a keynote that has ROI and lasting impact.

In addition to speaking, Jackie is an international bestselling author, business owner, entrepreneur, and a leadership and culture consultant to various executive teams nationwide. She teaches graduate classes part-time at the University of San Diego, School of Leadership & Education Sciences and she also writes and speaks on the SheEconomy, a \$20 Trillion female strength to know.

Her books include: the international bestseller, *NUTS!* Southwest Airlines' Crazy Recipe for Business and Personal Success, its sequel *GUTS!*, *BOOM!* (7-timeless choices for inspiring leadership and accountability), *NANOVATION* (a how-to on innovation), *DO SOMETHING NOW* and *Be a PERSON OF IMPACT*, (two quick reads that will change your organization and your life), *CAUSE!* A Business Strategy for Standing Out In A Sea of Sameness, and most recently, *BOCHY BALL!*, an account of 3-time World Series Champion Bruce Bochy's wins and losses in baseball, business, and life.

Jackie's clients span a wide range of industries and include:

• Prudential • GNReSound • PULSE Network • Smurfit Kappa • TEDx • Navy Federal Credit Union • National Restaurant Assoc • Medtronic • Johnson & Johnson • Charles Schwab • Eli Lilly • Tampa General Hospital • Kohl's • Hallmark • Stanford Children's Hospital • CUNA • USAA • PNC Financial • Vail Resorts • Sony • Ken Blanchard Companies • McDonalds • National Life Group • Sundance Resorts • Kiewitt • Victoria Secret • Associated Builders & Contractors • MorphoTrust • Cisco • CVS • National Human Resources Association •

Other Credentials:

- Corporate Consultant, National Life Group, Corelation, Inc. and National Restaurant Association: Provides keynotes, workshops, consulting, and coaching on Engagement, Leadership and Culture
- Public Speaking Coach to the United States Marine Corps Recruiting Office. Trained more than 1,500 Marine Recruiters a year on the Fundamentals of Delivering a Winning Presentation. Semper Fi!
- Member of the Southwest Airlines' Culture Committee. One of only two non-employee members invited to serve on the highly influential leadership committee
- Executive Consultant, Center for Creative Leadership: Provided feedback to executives participating in a five-day Leadership Development Program
- Manager of Corporate and Professional Programs, University of San Diego's Executive Conference Center
- Co-Founder University of San Diego's Family Business Institute
- Founded University of San Diego's Certificate in International Business Program
- Director University of San Diego's Institute for Quality & Productivity
- Professor: Teaches leadership, public speaking, and communications courses as an adjunct professor
- HR Specialist, College Recruiter and Employee Communications Manager, NCR Corporation
- Doctorate degree, Leadership, University of San Diego
- Master's degree, Communication, San Diego State University
- Bachelor's degree, Communication, University of New Hampshire