

Steven Van Belleghem

Best-Selling Author, Professor, Expert on the Future of Marketing and Customer Relationships

Steven Van Belleghem is an international keynote speaker. These past years Steven has given more than 1,000 presentations at events in over 40 countries. His core expertise is the future of customer centricity. The combination between customer-centric thinking, the latest technologies and the human touch is the guiding principle in Steven's stories.

Steven is an entrepreneur. He is the co-founder of inspiration agency Nexxworks and social media agency Snackbytes. As an investor he is also involved in the fast-growing digital agency Intracto and AI scale-up Hello Customer. Finally, Steven is also on the board of directors of Plan International. In addition to his entrepreneurial activities Steven is also a part-time marketing professor at the Vlerick Business School.

Steven has authored four international bestsellers and has sold more than 120,000 books. His work has been translated into seven languages and he is the recipient of a variety of awards (most innovative marketing book, best marketing book, best international business book).