

## Nikkia Reveillac

Business Insights & Strategy Leader, Organization Designer & Builder, & Former Director of Consumer Insights at Netflix

Nikkia Reveillac is a trailblazing executive insights and innovation leader, business consultant, podcast host, and speaker. She has overcome significant obstacles throughout her career to deliver exceptional results at some of the world's most influential tech, entertainment, and consumer packaged goods companies. She has drawn upon her creative background as a professional dancer, her unique multicultural perspective as a Caribbean woman, her entrepreneurial instincts, two decades of experience building global industry-leading teams, and her distinctly humane way of framing all manner of questions to bring meaningful transformation everywhere she has been.

Exclusively represented by the Leading Authorities Speakers Bureau, Reveillac captivates and inspires audiences with her infectious enthusiasm and abundant creativity. She gives uplifting talks on various topics, including culture transformation, change management, consumer research for innovation, the power of curiosity, mindful management and egoless leadership. Having grown up in Trinidad & Tobago; lived in the U.S., Spain, Mexico, and Switzerland; and led teams across North America, Europe, Latin America, the Middle East, and Africa, she is a true cultural maven with a global point of view who highlights the power of diverse perspectives in debating meaty problems and brings empathy and a deep connection with people to all she does, including her speeches. Never allowing traditional power structures or titles to intimidate her, she artfully challenges the status quo, thoughtfully asks the questions that others are so often afraid to, and uses empathy to break organizational silos. Reveillac's stellar track record of success in bringing people together to negotiate solutions to complex problems is a testament to the power of her never-ending perseverance and positivity.

Her accomplishments as the former global head of insights for brand, reputation, and emerging experiences at Netflix; head of research at Twitter, and head of insights and analytics for Colgate-Palmolive's Africa Eurasia Division truly set her apart. Reveillac was instrumental in helping Netflix define its first-ever brand promise, created a safer organizational culture at Twitter during the tumultuous pandemic years and 2020 U.S. election cycle, helped develop innovative oral care solutions for consumers in Sub-Saharan Africa at Colgate, grew high-performing and emotionally intelligent teams at all of her companies, and was the first to launch an online marketplace for Trinidad Carnival costumes. Today, she advises businesses of all sizes to leverage research, data, and insights for disruptive innovation and brand building, and she mentors junior and senior talent for career growth. She shares her wisdom on navigating corporate culture through her podcast *Culture Unfit* and her speaking appearances.

Reveillac is a member of the WIE Suite and advises and consults with startups and small- to medium-sized businesses. She holds a B.S. in international business from Barry University and an MBA in marketing from Baruch College. She resides in Brooklyn, New York, with her partner and two daughters.