

Andrew Busch

Economic Futurist and The 1st Chief Market Intelligence Officer for the US Government

Future Economy: Growth Opportunities

The world is going to see more economic change in the next 5 years than we have seen in the last 100 years. Just as the US was getting over the worst of COVID, Russia invaded and China shutdown ports due to COVID. **War in the Ukraine, inflation soaring, interest rates spiking, supply chains crashing are all examples of the speed of change.**

But how did we get here? More importantly, where do we go from here?

Andy provides the context needed to understand the forces at work creating momentum for change in the economy and your business. AI, climate subsidies and co-bots are just a few of the extraordinary tools/spending being leveraged right now. Are you aligning yourself for what will occur? **Andy literally wrote the book on large, catastrophic events and how they impact our markets, economy and world.** As a futurist and economist, Andy dives deep into exploring how innovation, policy changes and societal shifts (war) drive opportunities for clients. He provides context by doing a “where we’ve been, where we are and where we’re going” for the economy. He takes the trends super charged by COVID & war, then applies them to your industry via a case study to show where money is flowing, and opportunities are growing.

Check out a highlight reel [here](#)

Audience Takeaways:

- Update on the war, supply chains and the economy (inflation/interest rates/govt. spending/recession)
- Key trends supercharged by the virus and war including chips, bioeconomy & AI (ChatGPT)
- Case study on future growth opportunities

AI Unleashed: Disrupting the Economy and Shaping the Future

In this compelling and visionary keynote, Andy dives deep into the far-reaching effects of artificial intelligence (AI) on economic growth, job creation, and politics, unraveling the complex interplay between these crucial domains. Embark with the former 1st Chief Market Intelligence Officer for the US govt. on a fascinating journey uncovering the potential of AI to redefine the global landscape, and learning how to adapt and thrive in this new era of unprecedented change.

Andrew Busch is known for his ability to simplify complex topics, uncover hidden trends, and spark lively discussions. With his signature blend of enthusiasm, wit, and insight, he's about to shed light on the most significant technological advancement of our time - Artificial Intelligence.

Audience Takeaways:

- **The AI Economy Unleashed:** Gain a comprehensive understanding of how AI is driving economic growth, spurring innovation, and catalyzing new business models across diverse industries.
- **The Workforce Reimagined:** Explore the dynamic relationship between AI and job creation, and learn how to foster a resilient workforce capable of navigating the challenges and seizing the opportunities of an AI-driven world.
- **The Political Paradigm Shift:** Examine the transformative impact of AI on politics, as it reshapes power structures, policy making, and the very nature of democracy.
- **Balancing the Scales:** Uncover the role of AI in addressing economic disparities and promoting inclusive growth, and learn how to develop and implement strategies that ensure no one is left behind.
- **The Road Ahead:** Gain actionable insights and practical guidance on preparing for the AI-driven future, embracing the opportunities it presents, and overcoming the challenges it poses, both individually and

collectively.

2024 US Presidential Election: Growth Opportunities

Format: 30-45-minute keynote with Q&A

The race for 2024 starts in 2023. These midterm elections will likely bring big changes for US legislation, regulations and economy. Gridlock is likely, but don't be fooled by the name as there will be plenty of action in Congress. Did the January 6th committee make an impact? How will a split Congress impact regulation? Inflation? Fiscal spending? Trade? Supreme Court? Federal Reserve Policy? What will be the Biden legislative strategy for the remaining 2 years of his presidency? How will all this impact the 2024 US Presidential election and who are the top candidates from both sides of the aisle? Most importantly, how will the elections impact your business? As an economic futurist, Andrew Busch has been in the US government when a power shift occurred and provides his insights into answering all these questions. Most importantly, he gives you an outlook for the growth opportunities coming from these changes for your industry and members.

Audience Takeaways:

- Outlook from outcome of US House and Senate midterm elections
- Key policy changes on legislation, trade and regulations impacting your industry
- *Growth opportunities created by the changes and key trends driving the economic future*

Future Work: Growth Opportunities

If the world feels like it's speeding up, that's because it is. Technological changes via cloud computing, computer speed and algorithmic modeling are advancing more rapidly than anyone could've guessed five years ago. The tumult they will create for the economy and jobs is part of the chaos we can expect going forward. But what are the growth opportunities for those entering the workforce today? How will the reshaping of our economy drive change and demand for new skills? Which jobs will be phased out and which ones will survive? As an economic futurist, Andrew Busch speaks with CEOs and top managers for every business sector as he creates research on the future economy for his clients. From financial services to plastics, Andy gets the inside scoop on what the top business minds consider challenges and future growth opportunities.

Audience Takeaways:

- What is "foundational AI" and how is it already changing the job market? (Think ChatGPT!)
- What jobs will likely survive and what jobs will likely fade away?
- How will this impact the economy, and will policy changes make a difference?
- How to prepare today for the rapid shift coming to employment?